



ASQ Greater Detroit Section 1000

QUALITY HERALD

www.asqdetroit.org

May-June 2009

ASQ Greater Detroit Section Upcoming Events *by Kush Shah*

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The ASQ Greater Detroit Section is honored to host world-renowned Lean Six Sigma guru **Forrest Breyfogle** for our Quality Seminar on Saturday, June 13, 2009. Mr. Breyfogle has written eleven books and over eighty technical articles on Six Sigma and Lean methods.

During the one-day seminar, Mr. Breyfogle will take participants beyond the traditional Six Sigma and Lean methods and introduce them to the **Integrated Enterprise Excellence**

System. He will explain the tools and techniques of the IEE system and show participants how their business can benefit from these methods.

Mr. Breyfogle has graciously included four of his books on the Integrated Enterprise Excellence System with his presentation. The retail price of the books alone (\$224) exceeds the \$140 cost of the seminar. This seminar is an incredible value and a unique opportunity for ASQ Greater Detroit Section

members to hear directly from one of the most acclaimed quality professionals of our time. See pages 3-4 for information and the registration form.

Another great value for our members is an introductory price that we are offering for the summer **Certified Quality Technician** refresher course. The regular price is \$350, but we are now offering it for only **\$225**, which includes course materials. If you are new to the quality field, this is for you!

THANK YOU

The ASQ Greater Detroit Section would like to express our sincere gratitude to the following individuals:

- **Sharon Simas**, for her assistance with course information and facilities scheduling at Macomb Community College
- **Tom Schoenfeldt**, for his assistance with facilities scheduling at Madonna University
- **Bill Luka**, for his assistance with scheduling speakers and planning for General Meetings.

ASQ Calendar

Date	Time	Event, Location	RUs	Cost, Contact
6/13/09	8:00 AM - 5:00 PM	Quality Seminar Going Beyond Six Sigma - Forrest W. Breyfogle Macomb Community College, Warren	1.0	\$140. Contact Kush Shah, asq.1000@gmail.com for info or to register.
6/27/09	8:00 AM - 1:00 PM	Certified Six Sigma Black Belt Refresher Course Macomb Community College, Warren (course starts 6/27/09, 10 sessions on Saturdays)	5.0	\$1000. Contact Rajinder Kapur, rajinderkapur@yahoo.com for additional information.
7/11/09	8:00 AM - 12:00 PM	Certified Quality Technician Refresher Course Macomb Community College, Warren (course starts 7/11/09, 10 sessions on Saturdays)	4.0	SPECIAL: \$225. Contact Glinda Mantyk, gmantyk@comcast.net , for additional information.
7/11/09	8:00 AM - 12:00 PM	Certified Reliability Engineer Refresher Course Macomb Community College, Warren (course starts 7/11/09, 10 sessions on Saturdays)	4.0	\$500. Contact Rajinder Kapur, rajinderkapur@yahoo.com for additional information.
7/11/09	1:00 PM - 5:00 PM	Certified Mgr of Quality/Org Ex Refresher Course Macomb Community College, Warren (course starts 7/11/09, 9 sessions on Saturdays)	4.0	\$500. Contact Kush Shah, asq.1000@gmail.com for info or to register.



Quality Systems Technology

FALL 2009

**Macomb Community College is pleased to offer the following quality related courses starting 8/26/09.
Registration starts July 7, 2009 -- all classes are held on South Campus.**

Course No	Description	Day	Time	Dates	Cost*
QUAL-1011	Quality Fundamentals	Tues & Thurs	1:00 - 2:55 pm	8/27/09 - 12/17/09	\$ 316.00
QUAL-1011	Quality Fundamentals	Tues	6:00 - 9:55 pm	9/01/09 - 12/15/09	\$ 316.00
QUAL-1021	Inspection Techniques	Tues & Thurs	4:00 - 5:55 pm	8/27/09 - 12/17/09	\$ 316.00
QUAL-1030	Statistical Quality Control	Mon & Wed	1:00 - 2:55 pm	8/26/09 - 12/16/09	\$ 300.00
QUAL-1030	Statistical Quality Control	Wednesday	6:00 - 9:55 pm	9/26/09 - 12/16/09	\$ 300.00
QUAL-1051	Standards-AIAG, ANSI/ASQC, ASME, ISO	Tuesday	6:00 - 8:55 pm	9/01/09 - 12/15/09	\$ 228.00
QUAL-1101	Layout Methods & CMM Introduction	Friday	5:00 - 8:55 pm	8/28/09 - 12/18/09	\$ 388.00
QUAL-1151	CMM Programming	Wednesday	6:00 - 9:55 pm	8/26/09 - 12/16/09	\$ 316.00
QUAL-1201	Geometric Dimensioning & Tolerancing with Applications Lab	Mon & Wed	4:00 - 5:55 pm	8/26/09 - 12/16/09	\$ 316.00
QUAL-1201	Geometric Dimensioning & Tolerancing with Applications Lab	Monday	6:00 - 9:55 pm	8/31/09 - 12/14/09	\$ 316.00
QUAL-1610	Introduction to Lean Six Sigma	Thursday	6:00 - 9:55 pm	8/27/09 - 12/17/09	\$ 300.00
QUAL-2400	Project Management	Monday	6:00 - 8:55 pm	8/31/09 - 12/14/09	\$ 228.00
QUAL-2400	Project Management	Virtual/Online	TBA	8/26/09 - 10/20/09	\$ 264.00
QUAL-2550	Continuous Improvement	Monday	6:00 - 9:55 pm	8/31/09 - 12/14/09	\$ 228.00
QUAL 2600	Environment & Safety Standards	Monday	5:00 - 8:55 pm	8/31/09 - 12/14/09	\$ 228.00

*Costs shown include tuition and fees for Macomb County residents. Costs for non-Macomb County residents are slightly higher.

All Quality classes are held at Macomb Community College, South Campus (located between 12 Mile Road and Martin Road, west of Hayes Road) in R, S, or T building, conveniently located near the Martin Road entrance.

Whether you are pursuing a degree, one of our certificate options or updating your skills, Macomb Community College offers a superior education at an affordable price.

To register, go to [macomb.edu](http://www.macomb.edu) or call 586-445-7435.

Check out Macomb's new Quality website at

<http://www.macomb.edu/Current+Students/Educational+Offerings/Areas+of+Study/Quality+Systems+Technology/>

ASQ Refresher Courses & Seminars

Register Early and \$ave

Classes held at Macomb Community College,
South Campus, Building "T", Warren, Michigan

Certified Six Sigma Black Belt Refresher Course starts Saturday, June 27, 2009.

For more information, contact Rajinder Kapur, rajinderkapur@yahoo.com

Certified Quality Technician Refresher Course starts Saturday, July 11, 2009

For more information, contact Glinda Mantyk, gmantyk@comcast.net

More Courses Available on Page 6

ASQ Greater Detroit Section Presents

Going Beyond Lean Six Sigma and the Balanced Scorecard - The Integrated Enterprise Excellence (IEE) System

*with Renowned Lean Six Sigma & Process Improvement Expert and Author
Forrest Breyfogle*

On Saturday, June 13, 2009, 8:00 a.m. – 5:00 p.m.

at Macomb Community College South Campus – S Building Auditorium

14500 E. 12 Mile Road, Warren, MI 48088

OPEN to ALL — ASQ Members and Non-Members

Cost: \$140 (before June 6th); \$160 (after June 6th) - Includes lunch

Each Participant will receive following four books (list price: \$224) FREE

- **The Integrated Enterprise Excellence System:** An Enhanced, Unified Approach to Balanced Scorecards, Strategic Planning, and Business Improvement – 189 pages - \$16.95 list price
- **Integrated Enterprise Excellence Volume I - The Basics:** Golfing Buddies Go Beyond Lean Six Sigma and the Balanced Scorecard – 144 pages - \$27.95 list price
- **Integrated Enterprise Excellence Volume II – Business Deployment:** Leaders' Guide for Going Beyond Lean Six Sigma and the Balanced Scorecard – 524 pages - \$54.95 list price
- **Integrated Enterprise Excellence Volume III – Improvement Project Execution:** A Management and Black Belt Guide for Going Beyond Lean Six Sigma and the Balanced Scorecard – 1,185 pages - \$124.95 list price



For Registration: Please complete and mail the attached registration form

Contact: Kush Shah at asq.1000@gmail.com

Forrest W. Breyfogle III is the CEO and president of Smarter Solutions, Inc. and the developer of the Integrated Enterprise Excellence (IEE) system. Forrest received the ASQ Crosby Medal for his book, *Implementing Six Sigma*, 2nd edition, an ASQ recognized body of knowledge. He has authored or co-authored eleven books and published over eighty technical articles on Six Sigma and Lean methods. A professional engineer and ASQ fellow, Forrest is a member of the board of advisors for the University of Texas Center for Performance Excellence. The Smarter Solutions team provides business measurement and improvement consultation and education for organizations worldwide.



Going Beyond Lean Six Sigma and the Balanced Scorecard

Key Learning Objectives:

- Why Lean or Six Sigma as a traditional method alone is not an effective way to manage your organization;
- How to integrate Lean or Six Sigma with other management disciplines;
- What is the IEE methodology;
- What are the tools and techniques of the IEE deployment road map and value chain system;
- How can you revitalize your current Lean or Six Sigma efforts to include IEE;
- Whether IEE is right for your organization’s business, activities and transactional, or service processes
- How much in terms of bottom-line benefits can you expect to achieve through IEE;
- How to cross-pollinate and collaborate with others to build an infrastructure that will support your business models and systems.

Key Learning Benefits:

- Increase productivity, and eliminate daily firefighting and non-value-add activities from business processes;
- Sustain a consistent, high-performance team environment and culture;
- Discover top- and bottom-line strategies to increase results in a fierce competitive and global market;
- Improve measurement criteria and report out of high-level business metrics (i.e. profit margin, market share);
- Achieve and execute repeatable, strategic business plans;
- Build and sustain an effective infrastructure that supports the successful implementation of IEE;
- Create and translate strategies into projects that help to achieve targeted enterprise financial goals by blending analytics with innovation.



REGISTRATION FORM

Greater Detroit Section 1000
27350 Southfield Rd., Suite 102
Lathrup Village, MI 48076

Please register me for ‘Going Beyond Lean Six Sigma and the Balanced Scorecard’ seminar:

Name	Last	First	E-mail Address
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Address

City	State	Zip	Phone
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Personal Check No. _____ Amount _____ Company Check No. _____ Amount _____

Signature _____ Date _____

Payment: Make check payable to ASQ Greater Detroit Section

Mail to: Greater Detroit Section 1000, 27350 Southfield Rd., Suite 102, Lathrup Village, MI 48076

2008 - 2009 Executive Committee ASQ Greater Detroit Section 1000



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ASQ Greater Detroit Section, 2009-2010 Schedule of Refresher Courses

All classes are held on Saturday at Macomb Community College South Campus, T Building (located between 12 Mile Rd & Martin Rd, west of Hayes Rd). Refresher course starting dates are subject to change, students should verify.

Certification <i>Contact: Rajinder Kapur</i> 248-703-7148	Refresher Course #	Refresher Course Start Date	Examination Application (Last) Date	Examination Date	Pre-Registration FEE*	On-Site Registration FEE*
Certified (CQE) Quality Engineer 12 Sessions Saturday 8 a.m. - Noon	CQE809	08-08-2009	10-02-2009	12-05-2009	\$450	\$500
Certified (CQT and CQI) Quality Technician / Inspector 10 Sessions Saturday 8 a.m. - Noon	CQT709 CQT1109	07-11-2009 11-07-2009	08-14-2009 01-08-2010	10-17-2009 03-06-2010	\$225	\$225
Certified (CMQ/OE) Mgr of Quality/Org Ex. 9 Sessions Saturday 1 p.m. - 5 p.m.	CMQ709	07-11-2009	08-14-2009	10-17-2009	\$500	\$550
Certified (CSSBB) Six Sigma Black Belt 10 Sessions Saturday 8 a.m. - 1 p.m.	CSSBB609 CSSBB1109	06-27-2009 11-07-2009	08-14-2009 01-08-2010	10-17-2009 03-06-2010	\$1000	\$1100
Certified (CSSGB) Six Sigma Green Belt 10 Sessions Saturday 1 p.m. - 5 p.m.	CSSGB909	09-19-2009	10-02-2009	12-05-2009	\$500	\$550
Certified (CRE) Reliability Engineer 10 Sessions Saturday 8 a.m. - Noon	CRE709	7-11-2009	08-14-2009	10-17-2009	\$500	\$550

For more information on Body of Knowledge and Registration forms, follow: www.asqdetroit.org/courses.php

*NOTE: This fee for the refresher course **includes** course materials. The fee does **not** include membership fees and/or Exam Application fees. You will be considered pre-registered if your application and full fee are received 1 week before the course start.

For address, phone number or e-mail changes, contact ASQ Headquarters at 1-800-248-1946

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