

**American Society for Quality  
Greater Detroit Section 1000**

**Quality Herald Newsletter Order Form  
(www.asqdetroit.org)**

Advertisement Size	Price	Number of Issues
1/8 Page	\$ 125.00	1 to 6 per year
1/4 Page	\$ 300.00	1 to 6 per year
1/2 Page	\$ 500.00	1 to 6 per year
3/4 Page	\$ 750.00	1 to 6 per year
Full Page	\$ 1000.00	1 to 6 per year

1. Standard Page Size is 8.5" x 11" with 1/2" page border.
2. 1-2 pages dedicated to advertising of Greater Detroit Section events and businesses serving the local community.
3. **All advertisements must be paid in full 6 weeks in advance of the issue's publication date. Make check payable to the Greater Detroit Section of ASQ & mail it to the Marketing Chair along with your advertisement.**  
Publication Dates: Jan-Feb, Mar-Apr, May-Jun, July-Aug, Sep-Oct and Nov-Dec  
Deadline Dates: November 15 for Jan-Feb, January 15, March 15, May 15, July 15, and September 15
4. Camera ready and/or laser printer output for graphics is preferred and should be mailed directly to the Marketing Chair.
5. Purely text-based announcement should be provided electronically via email to the Marketing Chair.
6. We do not create, own, or warranty advertisements provided by the advertiser.
7. We retain the right to review and approve all advertisement.
8. We carry competitive advertisement and do not offer exclusivity, either as to entire content such as a co-branded part or specific page in the newsletter.
9. We retain the right to remove in the event that we receive notification that the advertising is claimed to infringe on the rights of a third party.
10. These terms are subject to change.

Marketing Chair: Arland C. Eilert  
 Ad Coordinator: 49847 Oxford Court, Shelby Township, MI 48315  
 Cell Phone: (586) 531 - 3216 Fax: (586) 532 - 8553  
 arland.eilert@comcast.net  
 Newsletter Editor: Steven Leggett  
 Web Applications: Cell Phone: (586) 354-5256  
 steve.leggett@gm.com

Ad Size (circle one):    1/8    1/4    1/2    3/4    Full    Total Cost \_\_\_\_\_

Is the Ad a date sensitive event?: yes \_\_\_ no \_\_\_                      What is the date of the event? \_\_\_\_\_

Start Date (issue): \_\_\_\_\_ How many issues requested?: \_\_\_\_\_ End Date (issue): \_\_\_\_\_

From: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

Advertisement (state below or attach):

\_\_\_\_\_

\_\_\_\_\_

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